



LGBTQ CENTER OF
THE CAPE FEAR COAST

2023 SPONSORSHIP OPPORTUNITIES

At the LGBTQ Center of the Cape Fear Coast we offer programming, advocacy, and outreach for the LGBTQ+ community and our allies in southeastern North Carolina. The LGBTQ Center of the Cape Fear Coast is a 501(c)(3) organization.

LGBTQ+ youth need compassion, support, and love when navigating what it means to be themselves. At the LGBTQ Center we provide programs, events, and support for all, including youth and young adults ages 12-20.

We are also the home of OWLS (OUT Wilmington LGBTQ+ Seniors), whose primary objective is to improve life for older LGBTQ+ people in our community. The OWLS program offers targeted and inclusive programs, outreach, and support to our 50+ community.



The LGBTQ Center of the Cape Fear Coast utilizes a general sponsorship model, rather than event sponsorship, that includes expanded visibility and better reflects our sponsors' support for our year-round programming, education, and advocacy. Sponsorships are for a 12-month calendar year period.

☎ 910-262-0327

✉ info@lgbtqcapefear.org

🌐 www.lgbtqcapefear.org

SPONSORSHIP OPTIONS



Benefits	Gold	Emerald	Sapphire	Diamond
Amount	\$500	\$1,000	\$2,500	\$5,000
Business/organization logo on LGBTQ Center website as a sponsor	X	X	X	X
Business/org. logo on LGBTQ Center website as a sponsor, with url link directly to your business/organization's website		X	X	X
LGBTQ Center T-Shirts (S-3XL sizes available)	2	4	6	8
Business/org. promoted on LGBTQ Center social media pages (IG and FB) and in June 2023 monthly newsletter			X	X
Tickets to 2023 Pride Prom included	0	2	4	6
Business/org. logo on 2023 Pride Sponsorship Banner at Family Pride Festival	X	X	X	X

LGBTQ Center of the Cape Fear Coast 2023 Family Pride Festival

Sunday June 11, 2023
@ the New Hanover County Arboretum

Sponsorship at the Sapphire and Diamond levels will give your business or organization a visibility boost! Sapphire and Diamond sponsors will have their logo featured on the LGBTQ Center Family Pride Festival sponsor banner. This event will feature food, music, nonprofit vendors, and games. Sponsors at this level also receive prime Pride Month shoutouts on social media for their business!

