





...an opportunity to **demonstrate your commitment to diversity, inclusion, and equity**, and show your support for LGBTQ people and their family, friends, and allies.

The LGBTQ Center of the Cape Fear Coast's Family Pride Festival is a family-friendly event at the New Hanover County Arboretum that celebrates our community and promotes access, education, and equality for all! The Festival features family-friendly entertainment, nonprofit vendor booths, food, and fun for all ages.

There is no fee to attend the Festival, because **your sponsorship keeps the Festival free**, attracting an even bigger audience. The LGBTQ Center of the Cape Fear Coast is a 501(c)(3) charitable organization and a portion of the proceeds from the Festival support programs that serve local LGBTQ people.









### **FESTIVAL HIGHLIGHTS**

DJ/MUSIC | GAMES | NONPROFIT VENDOR BOOTHS | FOOD TRUCK | LGBTQ RESOURCES AND INFORMATION

#### FREE ADMISSION BECAUSE OF YOUR SPONSORSHIP



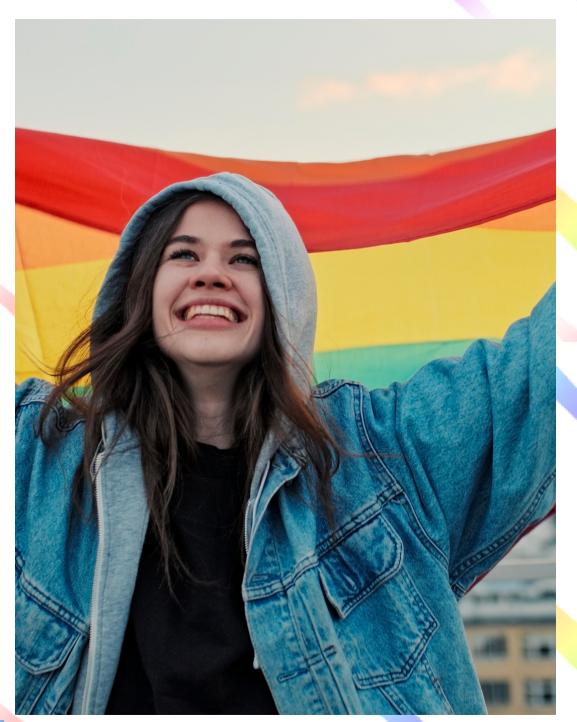






# **SPONSORSHIP CATAGORIES**

Benefits	Gold	Emerald	Sapphire	Diamond
Amount	\$500	\$1,000	\$2,500	\$5,000
Business/organization logo on LGBTQ Center website as a sponsor	X	X	X	X
Business/organization logo on LGBTQ Center website as a sponsor, with url link directly to your business/organization's website		X	X	X
LGBTQ Center T-Shirts (S- 3XL sizes available)	2	4	6	8
Business/organization promoted on LGBTQ Center social media pages (IG and FB) and in June 2023 monthly newsletter			X	X
Tickets to 2023 Pride Prom	0	2	4	6
Business/organization logo on 2023 Pride Sponsorship Banner at Family Pride Festival	X	X	X	X



# 2023 FESTIVAL INFORMATION

### **DATE**

Sunday, June 11, 2023, 11:00-4:00 pm

## **LOCATION**

New Hanover County Arboretum

# **2023 SPONSORSHIP APPLICATION**

COMPANY NAME (as it should appear in print)	KEY CONTACT NAME		PHONE						
ADDRESS	CITY		STATE	ZIP					
EMAIL	W	EBSITE							
SPONSORSHIP LEVELS									
PRESENTING - \$10,000 GOLD- \$50	EMERALD- \$1000	SAPPHIRE- \$2500	DIAMOND- \$50	000					
PAYMENT INFORMATION									
Check payable to "LGBTQ Center of the Ca	pe Fear" is enclosed	Charge my credit card	Please invoice me at the address above						
CARD NUMBER	EXPIRATION DATE	CCV NUMBER							
			SIGNATURE						
A limited number of packages are available for each category, and all sponsorships must receive final approval from the LLGBTQ Center. A formal sponsorship agreement will be prepared once sponsor has been approved.									
agreement will be prepared once sponsor has been approved.  Discounts are available with a multi-year commitment.  PRINT NAME									
			TITLE						