



LGBTQ CENTER OF  
THE CAPE FEAR COAST

# QUEER ALL YEAR

**2026 SPONSORSHIP OPPORTUNITIES**



[lgbtqcapefear.org](http://lgbtqcapefear.org)

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(910) 262-0327

# WHO WE ARE

## ABOUT THE CENTER

The LGBTQ Center of the Cape Fear Coast is a queer resource center for those living in Wilmington and surrounding regions.

## OUR MISSION

At the Center, our goal is to foster a vibrant and thriving queer community, and to work to make southeastern North Carolina a safe and inclusive place for all people.

Our message to everyone is the same: You Belong Here.



# WHAT WE DO

## OUR PROGRAMS

- Breaking the Binary
- GAYme Night
- New Changes
- Queer Family Playdates
- LGBTQ+ Visibility Support Group
- Wilmington Pride Youth Group
- Writer and Crafter Workshop

## ANNUAL EVENTS

- Adult Pride Prom (264)\*
- Youth Pride Prom (50)\*
- Family Pride Festival (~1500)\*
- Big Gay Hoedown (106)\*
- Black Tie Gala (115)\*

## COLLABORATIONS

- Hi-Wire Pride Fest (
- Cape Queer Pride  
(Formerly Dock St. Pride)
- Pleasure Island Pride
- Queer Flow Yoga
- QAMP (Queer Youth Camp)

\*attendees based on 2025 events



# WHY QUEER ALL YEAR?

Our Queer All Year Sponsorships provide vital unrestricted funding that allows us to **allocate resources where they are needed most.**

These funds sustain our core operations while supporting all seven recurring monthly programs, every Pride and LGBTQ+ community event, and outreach efforts throughout southeastern North Carolina.

## Unrestricted funding allows us to:

- Respond quickly to urgent community needs
- Sustain affirming programs without interruption
- Expand outreach and visibility across the region
- Build long-term organizational stability



SPONSORSHIP  
LEVELS 



## DIAMOND – \$8,000

*Presenting Partner | Maximum Visibility | LIMITED AVAILABILITY*

- Premier recognition as a Queer All Year Presenting Sponsor
- Top-tier logo placement across LGBTQ+ Center marketing materials, recurring monthly programs, Pride events, and outreach
- Prominent logo placement on our website for one year
- Year-round recognition in newsletters (1,850 recipients)
- Solo sponsor spotlight social media post (permanent on image grid + story) (2.9K followers)
- Recognition at all Pride and community events with opportunities to volunteer at Pride Prom and Family Pride Fest
- A reserved table at our Annual Black Tie Gala
- Recognition at our Annual Black Tie Gala
- 2 Safe Zone Trainings for an unrestricted number of participants
- Prominent logo placement on Pride 2026 t-shirts



## **PLATINUM – \$5,000**

*4 SPOTS LEFT | High visibility*

- Logo displayed at recurring monthly programs and Pride events
- Prominent logo placement on website for one year
- Sponsor highlight social media post (carousel grid post highlighting platinum level sponsors + story) (2.9K followers)
- Year-round recognition in newsletters (1,850 recipients)
- Recognition at outreach and community events with 1 opportunity to volunteer at either Pride Prom or Family Pride Fest
- Safe Zone Training for up to 50 participants
- Logo on Pride 2026 t-shirts



## **GOLD – \$2,500**

*UNLIMITED AVAILABILITY*

- Logo displayed at recurring monthly programs
- Name or logo listed on website for one year
- Recognition at select Pride and community events
- Choice of Center communication highlight in newsletter (1,850 recipients) or social media post (2.9K followers)
- Discounted Safe Zone Training Session
- Logo on Pride 2026 t-shirts



## **SILVER – \$1,000**

*UNLIMITED AVAILABILITY*

- Name recognition on website for one year
- Choice of Center communication highlight in newsletter(1,850 recipients) or social media post (2.9K followers)
- Logo on Pride 2026 t-shirts

## **BRONZE – \$500**

*UNLIMITED AVAILABILITY*

- Name recognition on website for one year
- Choice of Center communication highlight in newsletter (1,850 recipients) or social media post (2.9K followers)

## **DONATIONS**

- Want to support the Center, but aren't interested in becoming a sponsor? Set up a recurring donation on [our website!](#)
- Please note that only sponsors will receive the incentives listed above.

# LET'S WORK TOGETHER!

**BECOME A SPONSOR TODAY**

If you are interested in partnering with us as a Queer All Year Sponsor, please fill out the [form linked in the QR code](#).



Your sponsorship ensures that LGBTQ+ people in southeastern North Carolina are supported—not just during Pride, but **every single month of the year**.



*Questions? Email [sarahgrace@lgbtqcapefear.org](mailto:sarahgrace@lgbtqcapefear.org)*

**THANK YOU SO MUCH FOR JOINING US IN CULTIVATING A VIBRANT QUEER COMMUNITY!**

*The LGBTQ Center of the Cape Fear Coast is a registered 501(c)(3) nonprofit organization and all donations are tax-exempt. We are happy provide receipts upon request.*